



Media Release

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Australians in the US reducing their carbon footprint; Earth Hour 2010 at the Embassy of Australia

Ambassador Kim Beazley and the Australian Embassy in Washington, DC are proud to announce their participation in *Earth Hour*, taking place on Saturday, March 27th at 8:30PM. The Embassy, located at 1601 Massachusetts Avenue NW, and the homes of the staff who work there will go dark for one hour in an effort to reduce their carbon footprint and raise awareness of this important global effort.

Earth Hour was started in Australia in 2007 and has since spread around the world. The program encourages people and businesses to simultaneously shut off their lights for one hour to save electricity, reduce their carbon footprint, and make a bold statement about climate awareness.

“It’s exciting to see what started as a small environmental movement in Australia grow to be an important international event,” said Ambassador Kim Beazley. “It demonstrates that by taking simple steps, carbon output can be reduced. We’ll do our part here and encourage Australians in the US and all Americans to participate in this important effort as well.”

Ambassador Beazley and the staff who work at the Embassy will be participating at their homes across the Washington DC region as well.

Earth Hour was started in Sydney, Australia in 2007 and has grown into an international effort, with participants in over 4,000 cities in 88 countries. Over 58% of residents and businesses in Australia’s capital cities took part last year. For more information on Earth Hour, please visit www.earthhour.org.au.

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